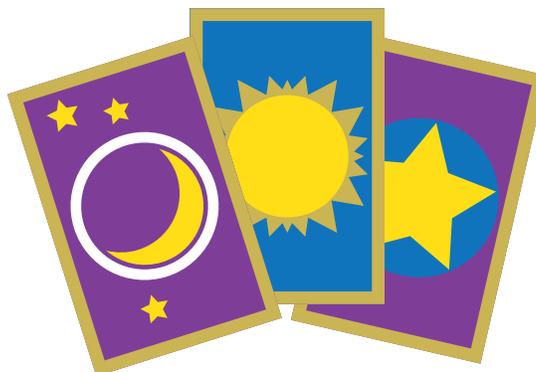


{TECH}

SHARE THE RAYS

ConnectTable Solar Charging Stations charge meetings and events.

The ConnectTable Solar Charging Stations from CarrierClass Green Infrastructure have already been making waves across college campuses, and the company has now set its eyes on the prospects of the meetings and events industry. The company hopes to roll out a line of rental models that will be easily transportable for special events, says Jim Innes, CEO of CarrierClass Green Infrastructure. The outdoor commercial grade tables connect the user to the sun as they can connect their phone to an array of USB cable ports. The ConnectTable stands out as an environmentally robust charging station, being the only one on the market that works the same in Antarctica, the Amazon or downtown Philly. Prices start at \$14,500. ccgigogreen.com —*Kelsey Schwalbach*



{ENTERTAINMENT}

IT'S IN THE CARDS

Marilyn Sukonick-Zeff takes tarot to the next level for events.

If the words “tarot card reader” conjure up images of a turban-bedecked psychic with a crystal ball, then you don’t know Marilyn Sukonick-Zeff. “People will ask me, ‘Are you a medium?’” says Sukonick-Zeff. “I say, ‘No, I’m an extra large.’”

This exuberant Philadelphian is equal parts entertainer, comedienne and even a bit of a therapist. “Tarot is about understanding an individual through the objectivity of the cards,” she says. Her corporate team-building events are pure fun and offer something truly different from the typical motivational speaker or entertainer. Even naysayers eventually come around to the laugh-out-loud and interactive program, which can include everything from lipstick impressions and numerology to handwriting analyses and group tarot card readings.

“Despite the misconceptions, tarot isn’t scary or about death,” says Sukonick-Zeff. “The cards help me deliver snapshots of hopes and dreams. Whether someone is seeking a career advancement or looking for love, they know they can do it, but they’re just not always conscious of it. I don’t tell them what to do; I help them see how they do it themselves.” Her presentations range from one to three hours. —*Nancy DePalma*

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{APP}

DropThought

As we progress further into the digital age, the business-consumer relationship is expected to lean more heavily on instant communication. DropThought is a new service created to improve how businesses keep track of consumer experiences and improve interaction between businesses and customers.

DropThought directly solves issues brought forward by consumers. “If a customer has a negative experience, it becomes permanent in their mind after they leave,” says Karan Chaudhry, CEO and co-founder of the service. “DropThought can control this by allowing the companies to address these issues and create solutions in real time.”

The service focuses on open comments rather

than ratings, which allows companies to understand how they can improve their business, and fix any problems immediately based on the instant feedback. “We want it to be a collaborative platform,” Chaudhry says. “You’re sending your feedback to the people who can do something about it.”

DropThought is currently working with many Fortune 500 and event companies. The service filters through thousands of submitted comments and transforms them into graphics, charts and diagrams to give companies structured results. The service’s mobile app is the most popular among clients; companies can also choose to integrate the DropThought app within their own event app. —*Candice Wheeler*



PHOTO COURTESY OF: DROPTHOUGHT.